

# The development of the vital cultural heritage trail of the Greater Poland Voivodeship, namely the Piast Trail

## Description of the project:

The project was implemented by the Greater Poland Tourist Organization in Poznan cooperating with, among other entities, the City of Kalisz. As a part of the project the historic Dorotka Fortified Tower build in the 14<sup>th</sup> century was restored together with its adjacent square. During the renovation, the facade of the tower and walls were eked whereas the roof covering, door and window frames were renovated.

The aforementioned Tower is home to the Kalisz Fairy Tales and Legends Centre as well as the foundation of a town. A unique exhibition was created in the two-story interiors of the Tower: a multimedia show concerning the foundation of the town - on the ground floor and the Kalisz Fairy Tales and Legends Centre offering the multimedia animation of legends - located upstairs. What is more, "Kalisz Fairy Tales and Legends Centre" is decorated with 6 sculptures illustrating the most famous fairy tales concerning Kalisz. Tables and information boards presenting the symbols of the Piast Kalisz, location, foundation privileges and the significance of Kalisz in reference to the Piast Trail were installed as well. There is a mural depicting the panorama of the city during the beginnings of the chartered city on one of the walls added to the Tower.

## Detailed information:

### Beneficiary:

The Greater Poland Tourist Organization in Poznan

**Partner project** - the Greater Poland Tourist Organization in Poznan is the leader of the project and the partners include: the City of Kalisz, the City of Konin, the City of Gniezno, Pobiedziska Commune as well as the Regional Museum of the Pyzdry Region in Pyzdry.

### Program:

WRPO 2014+

## **Fund:**

European Regional Development Fund

## **Total value of the project:**

PLN 7,545,213.18, this includes the task of the City of Kalisz – PLN 968,194.02

## **EU contribution:**

PLN 4,250,843.49, this includes the task of the City of Kalisz – PLN 345,528.43

